



The Humboldt Arts Council
in the Morris Graves Museum of Art

FOR IMMEDIATE RELEASE:

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Exhibition Headline: The Emperor's New T-Shirt

Exhibition Dates: May 6 through June 25, 2006

Reception Date: First Saturday Night Arts Alive, May 6, 6 to 8 p.m.

Museum Hours: Wednesday - Sunday 12 p.m. - 5 p.m.

The Emperor's New T-Shirt

Currently on view at the Morris Graves Museum of Art in the Floyd Bettiga Gallery is *The Emperor's New T-Shirt*, an exhibition highlighting the work of students involved in Humboldt State University's Design Association. For this exhibition each student created a unique design. The designs were then printed on to the t-shirts using the silkscreen process. Using t-shirts as a medium for design created an opportunity for the students to reach a large audience. The goal is to replace the imagery of brand names with new ideas of art, politics, and more.

On Point: Humboldt State University Design Association was started by students interested in all types of design. The club focuses on the use of design in all aspects of our lives. The twelve designs highlighted in the exhibition have been printed on different shirts which are for sale for \$25.00 each in the Museum Gift Shop.

The Morris Graves Museum of Art, located at 636 F Street, Eureka is open to the public noon-5p.m., Wednesday through Sunday. Museum admission is by donation: \$4 for adults, \$1 for seniors age 55 and older; HAC Members and children age 12 and under are admitted free. Admission is always free for everyone during each First Saturday Arts Alive!, 6-9 p.m.

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