



FOR IMMEDIATE RELEASE:

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Headline: October 6th is California Arts Day!

Museum Hours: Wednesday - Sunday 12 p.m. - 5 p.m.

The Humboldt Arts Council in the Morris Graves Museum of Art Celebrates California Arts Day!

In keeping with the theme of the sixth annual California Arts Day this year, "Take 'Em to the Arts!" the Humboldt Arts Council in the Morris Graves Museum of Art has scheduled an artist presentation by Linda MacDonald in conjunction with her exhibition *Parables or Predictions? New Works on Environmental Issues of California*. The presentation will be on Friday, October 6 at 6 p.m. at the Morris Graves Museum of Art. The presentation is free to encourage viewers to bring along family members and friends and participate in California Arts.

"The Humboldt Arts Council is proud to participate in California Arts Day 2006 and this year's theme of Take 'Em to the Arts! Creativity is essential--essential to the state's economy, to a well-rounded education, and to healthy communities throughout California. And the arts – from plays to paintings – should be shared with friends and loved ones. We're glad we can do our part to celebrate this exciting event", says Jemima Harr, Museum Director-Curator.

The Humboldt Arts Council joins museums, libraries, theaters, schools, art centers and other venues to celebrate California Arts Day 2006 and highlight the Arts in California. Promoted by the California Arts Council, California Arts Day celebrations recognize and celebrate the critical role that arts and creativity play in the state and promotes group participation in the arts.

As of January 2006, there were 86,012 arts-related businesses that employ 484,657 Californians (Dun & Bradstreet analysis, Americans for the Arts, 2006). Those artists and arts-related businesses translate into billions of dollars of economic activity in

our state. Just the non-profit arts provide \$5.4 billion in economic activity annually, supporting more than 160,000 jobs and generating \$300 million in local and state revenue, according to the 2004 study *The Arts, a Competitive Advantage for California* commissioned by the California Arts Council and conducted by KPMG Peat Marwick.

The arts also play a significant role in a child's education. Evidence shows that not only are test scores higher for students who regularly participate in theater, music, dance, visual arts and other arts forms, but their self-esteem and general outlook rises as well.

Join the Humboldt Arts Council to celebrate California Arts Day by attending the artist presentation by Linda MacDonald on October 6th at 6 p.m. at the Morris Graves Museum of Art!

The Morris Graves Museum of Art, located at 636 F Street, Eureka is open to the public noon-5p.m., Wednesday through Sunday. Museum admission is by donation: \$4 for adults, \$1 for seniors age 55 and older; HAC Members and children age 12 and under are admitted free. Admission is always free for everyone during each First Saturday Arts Alive!, 6-9 p.m.

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